

HILLTOP INVITATIONAL TOURNAMENT

PARTNERSHIP + SPONSORSHIP TIERS



Bronze Package

Logo in tournament packet and competition folder

Verbal Thanks at ceremonies

Logo and hyperlink on tournament website

Sponsored social media story

\$100



Silver Package

Co-branding of the award ceremony

Sponsor of Individual Awards

Half-page advertisement in tournament packet

Logo and hyperlink on tournament website

Sponsored social media post

\$300



Gold Package

Named Sponsor

Co-branding throughout opening and closing ceremonies

Opportunity to present 1st -3rd place trophies

Full-page advertisement in tournament packet

Logo and hyperlink on tournament website

Sponsored social media post

[Optional] Resume Drop

[Optional] Tournament recap promotional materials

\$500

WHY SPONSOR HIT?



Audience

300+ high-achieving college students, most of whom are strong public speakers, critical thinkers, future legal professionals, law school applicants etc. These are prime targets for LSAT prep.



Awareness

Sponsorship offers multi-channel brand placement among this niche audience. These are recruitment tools law firms and companies pay premium prices to target. Just a few successful conversions to customers would offset the sponsorship cost several times over.



Impact

Your company will be making a direct investment in the growth and development of the next generation of legal professionals. Our competitors are some of the most talented and driven undergraduate students in the country.

Email tournament.gumocktrial@gmail.com to become a sponsor!